HEALTHY FUNDRAISING IDEAS
THE NEED FOR CHANGE

80% of schools nationwide sold nutrient-poor food & beverages to raise money.

1 in 3 CHILDREN & ADOLESCENTS ARE OVERWEIGHT OR OBESE

Compromises student's health for $$

Eases access to unhealthy choices

Normalizes unhealthy behavior

Jeopardizes student's well-being

Contributes to the Obesity Epidemic

Student's health is at risk for money gained.
NON-FOOD BASED ALTERNATIVES

- Hula 4 Health
- Parent vs. Teacher Basketball Tournament
- Student Art Gallery
- Dancing with the Teachers
- School Cookbook
BENEFITS OF ACTIVE FUNDRAISERS

• Helps kids reach their daily physical activity requirement

• Little to no cost

• Promotes physical activity as a fun activity

• Encourages community involvement

• Studies have shown physical activity in school helps students focus and work more efficiently in class

* For more information log on to activeschoolsfundraising.org
HULA 4 HEALTH

How does it work?

- Peer-peer competition to see who can keep the hoop going for the longest amount of time.
- Students will be recruited on a volunteer basis.
- To fund the hula hoops, a small $1 participation fee will be collected from all participants.

How is it profitable?

- Based on participation fees and parent/sponsor donations.
- Students will be provided a pledge sheet to ask family and friends for sponsorship.
- High Bridge Elementary School put on a “Fun Run” and raised a total of $3,000.
How does it work?

- Parents will compete against staff members as a fun way to excite the students!
- Each participant will pay a $10 participation fee.
- As an additional form of revenue, water can be sold during the game.
  - Idlewild Elementary School raised $800 in their parent vs. teacher basketball game!
BENEFITS OF ARTISTIC FUNDRAISERS

- Studies show art helps to aid in the development of
  - Motor skills
  - Language development
  - Decision making
  - Visual learning
  - Cultural awareness
  - Academic performance
- Encourages community and parental involvement
- Low cost
STUDENT ART GALLERY

How does it work?

- Students will create their own work of art to be displayed in their cafeteria/recreational area.
- Students who contribute to the gallery will be entered into a raffle to win “no homework passes”.

How is it profitable?

- Admission tickets will be sold to family, friends, and students will be admitted for free.
- Student’s crafts can also be put up for “auction”
- An entrance fee of $5 per person will be collected and will include a voting slip that allows for visitors to vote for their top 3 choices per grade level.
DANCING WITH THE TEACHERS

How does it work?

- Teachers will be paired by grade level
- The judges will be the audience members.

How is it profitable?

- Revenue will come from admission tickets
- The event can be open to the public to generate a larger profit!
- Both an elementary and middle school in North Rockland put on the event and within four years they have brought in over $100,000 to donate to the Stand Up for Cancer organization.

How does it work?

- Much like the popular ABC show “Dancing with the Stars”, Dancing with the Teachers will pair staff members together to compete for the “judges”.
How does it work?

- Ask parents to submit their favorite recipe.
- Once all recipes have been collected, the recipes can be typed up and personal touches (ex. student pictures, art work) can be placed next to the recipe.
- The cost to produce the cookbook can vary depending on the use of outside sources (Cost can be cut by asking parents to donate paper)
  - * Lawsonville Elementary School were able to produce their cookbook for $1/ cookbook and sold it for $8.
    - 250 students sold over 450 cookbooks
    - Cost to produce cookbooks= $450
    - Profit after deducting cost= $3,150
TIPS & TRICKS FOR A SUCCESSFUL FUNDRAISER

• PROMOTE, PROMOTE, PROMOTE
  • Involve the community by posting flyers around town

• Don’t be afraid to ask for help
  • Get parents involved in the process by asking for volunteer help

• Be creative!
  • Think of activities your students love and think of ways to make it profitable
TOGETHER WE HAVE THE ABILITY TO HELP ALL STUDENTS REALIZE THEIR UNLIMITED POTENTIAL!